



* Pedal' n Push

2 bikes, 4 legs around the world

It's the willing of riding all over the world with a simple but sturdy bike, in order to discover nomad life.

A simple objective: the world trip will start from Paris on January 2011, heading east.

Pedal' n Push

The project was launched out of curiosity for the world and thirst for adventure.

Pedal' n Push is made of two people, four eyes and four legs along to two bikes, two handlebars and four pedals.

In order to achieve this exciting project, Camille and Marc need you.
Are you ready for the adventure?

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The project



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Around the world



We want to ride around the world and discover the planet at our own pace. Here is the goal of Pedal' n Push. Please find here some details:

- Riding around the world by bike, in couple.
- We will leave from Paris (scheduled departure in January 2011).
- We will ride across Germany, Austria, Slovakia, Hungary, Serbia, Romania, Ukraine, Kazakhstan, Russia, Mongolia, China, Japan, the United States, Ireland, England, and finally France.
- The trip is supposed to last about 12-14 months

But... Who is leading Pedal' n Push?



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Who are Camille & Marc ?



28 y.o.

Account manager in a
marketing agency

Graduate from Bordeaux Business School
and Rouen Business School

Sailed across the Atlantic with
ARC in 2007

Member of the Surfrider
Foundation



26 y.o.

Video Game Product Manager

Graduate from Dauphine University
and Rouen Business School

Ex-president and editor of
phinedo.com

8 years as a scout.

They met in 2006...

...live in Paris...

...did their first trip by bike in 2008.



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Why Pedal 'n Push all that way?



A multitude of desires and influences led us to imagine and launch this great adventure.

- **Our eyes, our ears...**

You want to know what is happening on the other side of the earth? So easy! Just switch on the TV, listen to the radio, surf on the Internet. But today, we want to meet the world by ourselves, to watch it with our own eyes, with no filter, no intermediary. We simply want to feel it!

- **All the same, all different...**

Do we all look alike? What do we have in common with the Mongolian people? What are the differences between us and the Cajuns from Louisiana? We want to meet people from everywhere, and share with them a part of the road, to exchange and overcome our prejudice.

- **Rain and sunshine...**

Climate and ecological changes... The Earth is changing, and we want to witness this transformation.



Why biking?



Many people believe that bikes are a slow, boring and tiring means of transportation. We disagree!

- **Riding a bike: is it just a means of transportation ?**

It can be considered as a lifestyle. First, it doesn't pollute. Then, the physical effort it requires and its reduced speed will allow us to live close to nature and people.

- **Riding a bike is universal**

There are one and half billion of bicycles riding around the world which means so many opportunities to meet their users! This popular and widespread transport will make the meetings easier. And even if we can not speak the same language, we hope bicycle will be our esperanto!

- **Difficulty and slowness are part of the project...**

We want to feel each mile, and take the time to feel the topographic, climatic and cultural changes.



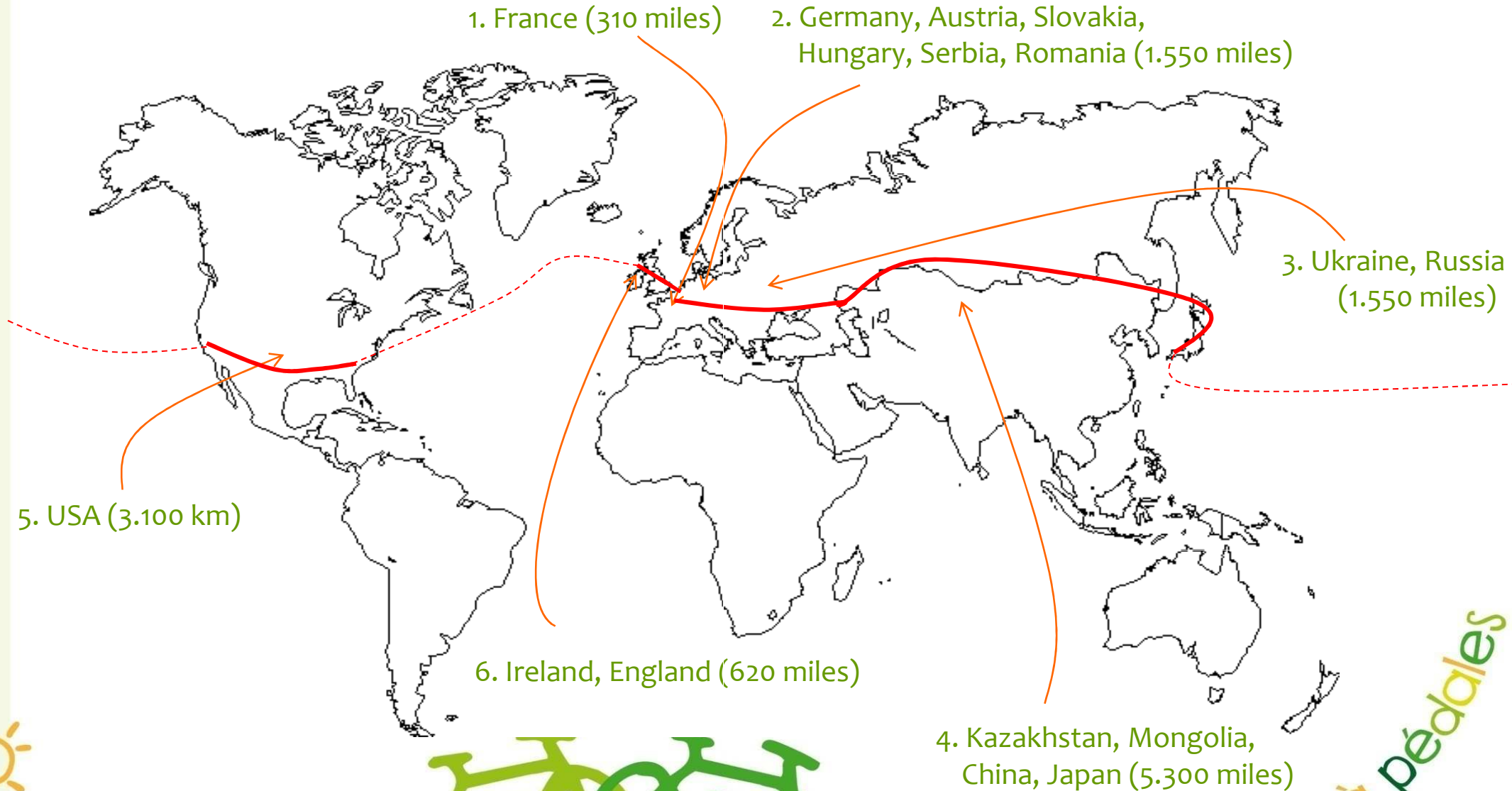


The road



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The route



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Daily life



Our nomad life will be unpredictable. But we already have a slight idea of what our daily life will mean...

- An average from 37 and 50 miles by bike everyday.
- Nights in a tent or homestay, as often as possible.
- About 88 lb of gear to carry.
- About 8 liters of water per day and per person, of which will drink 3 (that means 20 times less than a French person uses).





An adventure to be shared



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Pedal' n Push wheels... on line!



We will soon launch our website www.lacaravaneapedales.com (coming in March 2010) in order to promote and share our adventure with anyone who might be interested in it).

On this website, you will find:

- The details of our preparations until the day of departure.
- A travel diary throughout the adventure.
- Pictures, videos and podcasts.
- A page dedicated to our supporters and sponsors.

Through the website, we will also be able to exchange with the classes we will sponsor.



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Pedal' n Push & children



We will discover so many things during our trip that we naturally decided to share them with classes of young children.

Learning Geography, discovering other ways of life, believing in our dreams... We will organize a pedagogic program with teachers based on our adventure, from its very beginning until the final pedal strokes.

We are planning to:

- **Visit the classes before the departure to explain our project and present ourselves.**
- **Regularly send a newsletter, especially written for the children, with details about the lifestyle of the children we will meet on the road.**
- **Visit the classes once we will be back and celebrate our return with them.**

We hope we will arouse an interest in bikes and in the world which surrounds us!



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Pedal' n Push book



The aim of our adventure is not only to ride! Once we will be back, we'd like to tell and write the story of Pedal' n Push.

We'd like to write a book for kids between 8 and 12 y.o. First we intend to offer this as a present to the class which we have shared our adventure with. Hopefully this book could also allow other kids to travel, dream and discover their planet.

Our book will contain a short summary of our personal travel diary and many pictures.

We will also share what we discovered from the kids all over the world: their stories, their songs...

We'll take in charge the first book printing to offer it to « our » supporting class. Nevertheless, we're actively looking for a book publisher to provide a larger distribution to our book



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Support Pedal' n Push



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Pedal' n Push and you?



Pedal' n Push is a modest but ambitious project, and needs supports. If you are enthusiastic about our adventure, why not make a step on Pedal' n Push? This way you would be able to...

- **develop a sporty image** based on freedom, curiosity, sharing, autonomy, for you consumers or employees
- **test your equipment** in real conditions, on duration, and promote your products. At your request, we could write a specific and detailed report.
- **get involved in an educative and green-friendly project** and communicate with kids, their families and all our website visitors.
- **make our dream come true** and show you philanthropy by signing in an ambitious and reflexive project!



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Pedal' n Push and you!



You want to become partner of this adventure? You can do so in many ways!
[And these are not the only ones, so let's talk!]

1- Financial support

It's certainly the most useful kind of support... Despite a nomad and modest way of life, we need money to travel safely and healthily!

Just to give you an idea:

- 150€ = one week of food and accomodation for two people.
- 500€ = vaccines for the world trip for two people.
- 1 500€ = visas for the world trip for two people.

2- Gear and logistics support

To achieve this trip, we will minimize the equipment to carry. Nevertheless, we need solid bikes and some technical equipments to be nomad during 14 months.

3- Promotion

Promotion will bring us credibility and visibility. Press, TV, radio or web, Pedal' n Push can ride on any kind of waves!



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Pedal' n Push thanks you!



Partners, we will make everything possible to thank you for your involvement by:

- Offering you space and visibility on our website.
- Wearing or showing the colors of your brands or your logo. On our clothes or bikes.
- Quoting you in media, interview as soon as we'll have an opportunity
- Quoting your brand in our book
- Sending you news on a regular basis (different kind of supports could be imagined)
- Making a conference in your company, once we'll be back

More generally, you could use our image or our story to communicate with your consumers or your employees.



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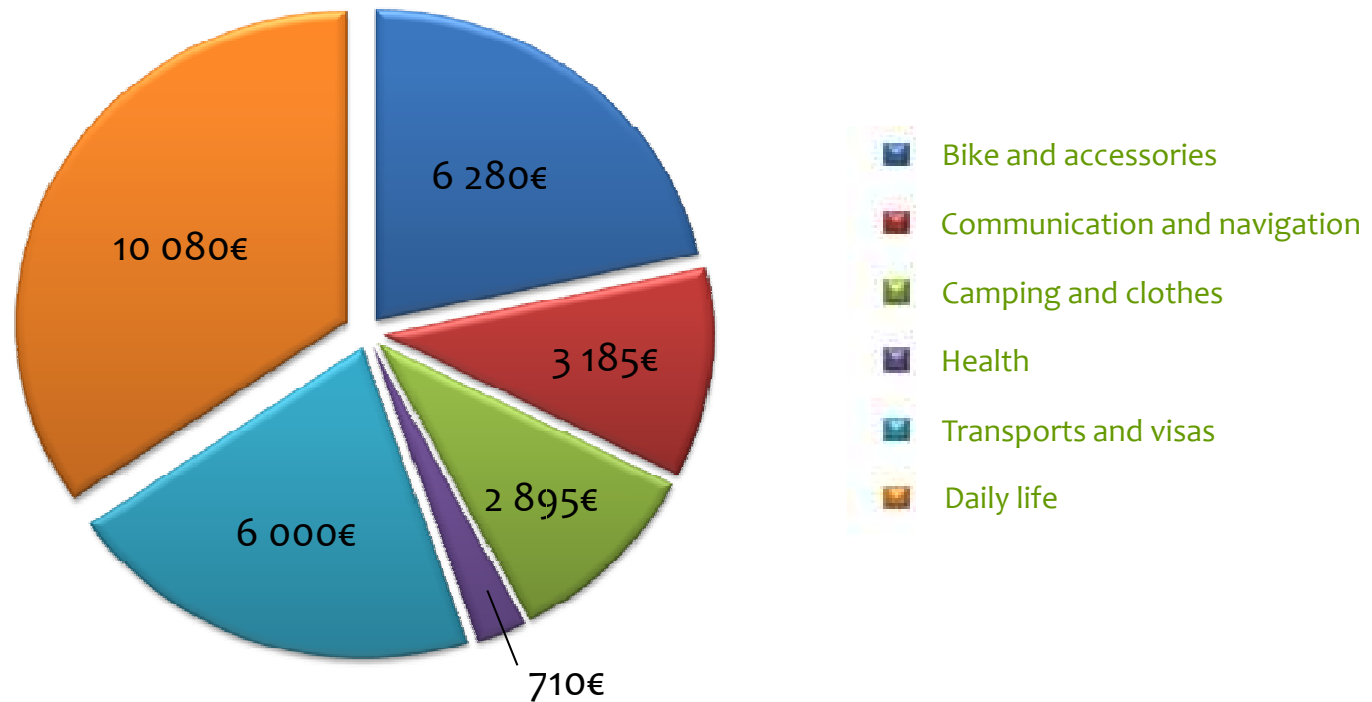
Toolbox



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Budget

Our provisional budget is around 30 000€. Here are the main expenses:



This budget is based on a precise list of useful gear and services. Feel free to ask for this detailed list.

To sum up...



Our project

Departure

January 2011

Duration

14 months
(estimation)

Route

From Paris to Paris... via East

Distance

Around 20 000 km

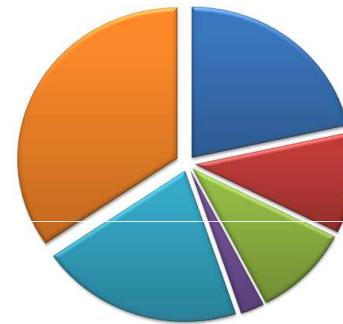
Route



Countries: France, Germany, Austria, Slovakia, Hungary, Serbia, Romania, Ukraine, Kazakhstan, Russia, Mongolia, China, Japan, the United States, Ireland, England.

Budget

Around 30 000 €



- Bike and accessories
- Communication and navigation
- Camping and clothes
- Health
- Transports and visas
- Daily life



Keep in touch!



Feel free to contact us, ask for details or give us some advice!

To reach **Camille**

+33 6 81 13 72 67 / camille.sandoz@gmail.com

To reach **Marc**

+ 33 6 75 19 73 65 / marccopyright@yahoo.fr

www.lacaravaneapedales.com (coming soon)

See you soon!



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